

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Target Enterprises Attention: Accounts Payable 15260 Ventura Blvd, #1240 Sherman Oaks, CA 91403



Advertiser	Republican Governor Association
Product	144/REPUB GOV ASSOCIA NC
Estimate Number	144

Invoice #	113068-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WRAL		
Account Executive	Lisa Palmer		
Sales Office	Los Angeles TeleRep		
Sales Region	National		

Order #	113068
Alt Order #	06157175
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	CIA - Mark PAID		

IDB#	
Advertiser Code	RGA NC
Product Code	RGA

Agency Ref	
Advertiser Ref	

Line	Channe	I Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	CBS This Morning	7am - 9am					•			<u> </u>
	ISSUE CL	ASS OF TIME									
					2 to 10/14/12	5x	11111		•		
	WRAL			M	10/08/12	:30	8:39 AM	DMRGANC1209H	\$750.00		2
	WRAL			Tu	10/09/12	:30	8:29 AM	DMRGANC1209H	\$750.00		1
	WRAL WRAL			W Th	10/10/12 10/11/12	:30 :30	7:29 AM 8:10 AM	DMRGANC1209H DMRGANC1209H	\$750.00 \$750.00		3
	WRAL			F	10/11/12	:30	8:43 AM	DMRGANC1209H	\$750.00 \$750.00		5
•	WRAL	Dr. Phil	9-10a	'	10/12/12	.50	0.43 AW	DMRGANCIZU9H	φ/30.00		J
2		ASS OF TIME	9-10a								
				10/08/12	2 to 10/14/12	5x	11111				
	WRAL			M	10/08/12	:30	9:47 AM	DMRGANC1209H	\$450.00		4
	WRAL			Tu	10/09/12	:30	9:21 AM	DMRGANC1209H	\$450.00		2
	WRAL			W	10/10/12	:30	9:49 AM	DMRGANC1209H	\$450.00		3
	WRAL			Th	10/11/12	:30	9:22 AM	DMRGANC1209H	\$450.00		1
_	WRAL			F	10/12/12	:00			\$450.00	Credited	5
3	WRAL	Price is Right ASS OF TIME	11a-12p								
	ISSUE GE	LASS OF TIME		10/09/13	2 to 10/14/12	5x	11111				
	WRAL			M	10/08/12	:00	11111		\$450.00	See MG 3.6,3.7	2
	WRAL			Tu	10/09/12	:00				See MG 3.8,3.9	1
	WRAL	WRAL 4:30am News	4:30a - 5am	W	10/10/12	:30	4:42 AM	DMRGANC1209H	'	MG for 3.2 10/08	6
	WRAL			W	10/10/12	:30	10:58 AM	DMRGANC1209H	\$450.00		3
	WRAL			Th	10/11/12	:00			\$450.00	See MG 3.10	5
	WRAL	WRAL 4:30am News	4:30a - 5am	Th	10/11/12	:30	4:38 AM	DMRGANC1209H	\$225.00	MG for 3.2 10/08	7
	WRAL			F	10/12/12	:00				See MG 3.10	4
	WRAL	WRAL 4:30am News	4:30a - 5am	F	10/12/12	:30	4:38 AM	DMRGANC1209H	\$225.00	MG for 3.1 10/09	9
	MON	WDAL 4.00 N	4.00		CLASS OF TIM		4 = 4 4 4 4		# 005.00	MO (0 4 40/00	•
	WRAL	WRAL 4:30am News	4:30a - 5am	F	10/12/12 CLASS OF TIM	:30	4:54 AM	DMRGANC1209H	\$225.00	MG for 3.1 10/09	8
	WRAL	WRAL 5am News	5am - 5:30a	1550E (10/12/12	/1E 18.23 :30	5:25 AM	DMRGANC1209H	\$900 nn	MG for 3.4,3.5	10
	VVI IAL	WITAL Jaill News	Jain - 3.30a	-	CLASS OF TIN		J.ZJ AW	DMINGANCIZUER	φ900.00	WG 101 0.4,0.5	10
4	WRAL	Noon News	12p-1p	10001), O O	110.20					



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	ISSUE CL	ASS OF TIME	•	•	•	•		•	•	•	
				10/08/12	2 to 10/14/12	5x	11111				
	WRAL			M	10/08/12	:30	12:44 PM	DMRGANC1209H	\$600.00		5
	WRAL			Tu	10/09/12	:30	12:53 PM	DMRGANC1209H	\$600.00		1
	WRAL			W	10/10/12	:30	12:27 PM	DMRGANC1209H	\$600.00		3
	WRAL			Th	10/11/12	:30	12:29 PM	DMRGANC1209H	\$600.00		4
	WRAL			F	10/12/12	:30	12:50 PM	DMRGANC1209H	\$600.00		2
5	WRAL ISSUE CLA	The Insider (1-130p) ASS OF TIME	1-130p								
				10/08/12	2 to 10/14/12	5x	11111				
	WRAL			M	10/08/12	:30	1:25 PM	DMRGANC1209H	\$400.00		3
	WRAL			Tu	10/09/12	:30	1:25 PM	DMRGANC1209H	\$400.00		2
	WRAL			W	10/10/12	:30	1:17 PM	DMRGANC1209H	\$400.00		1
	WRAL			Th	10/11/12	:30	1:26 PM	DMRGANC1209H	\$400.00		5
	WRAL			F	10/12/12	:30	1:16 PM	DMRGANC1209H	\$400.00		4
6	WRAL ISSUE CLA	5:00 First News ASS OF TIME	5-530p								
				10/08/12	to 10/14/12	5x	11111				
	WRAL			M	10/08/12	:30	5:22 PM	DMRGANC1209H	\$1,800.00		1
	WRAL			Tu	10/09/12	:30	5:27 PM	DMRGANC1209H	\$1,800.00		4
	WRAL			W	10/10/12	:30	5:12 PM	DMRGANC1209H	\$1,800.00		2
	WRAL			<u>T</u> h	10/11/12	:30	5:12 PM	DMRGANC1209H	\$1,800.00		3
	WRAL			F	10/12/12	:30	5:14 PM	DMRGANC1209H	\$1,800.00		5
7	WRAL	6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME									
					2 to 10/14/12	5x	11111				
	WRAL			M	10/08/12	:30	6:29 PM	DMRGANC1209H	\$2,200.00		1
	WRAL			Tu	10/09/12	:30	6:06 PM	DMRGANC1209H	\$2,200.00		4
	WRAL			W	10/10/12	:30	5:58 PM	DMRGANC1209H	\$2,200.00		2
	WRAL			<u>T</u> h	10/11/12	:30	6:22 PM	DMRGANC1209H	\$2,200.00		5
	WRAL			F	10/12/12	:30	5:58 PM	DMRGANC1209H	\$2,200.00		3
8	WRAL	Sat Hour 3	10-11p								



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	ISSUE CL	ASS OF TIME	•		•	•	•	•			
				10/08/12 to	10/14/12	1x	1-				
	WRAL			Sa	10/13/12	:30	10:29 PM	DMRGANC1209H	\$1,700.00		1
9	WRAL	Sun Hour 3	10-11p								
	ISSUE CL	ASS OF TIME									
				10/08/12 to	10/14/12	1x	1				
	WRAL			Su	10/14/12	:00			\$3,500.00	See MG 9.2	1
	WRAL			Su	10/14/12	:30	10:46 PM	DMRGANC1209H	\$3,500.00	MG for 9.1 10/14	2
				PGM COR	RECTION/IS	SSUE CLA	ASS OF TIME				
10	WRAL	Late News	11-1135p								
	ISSUE CL	ASS OF TIME									
				10/08/12 to		5x	MTWTFSS				
	WRAL			M	10/08/12	:30	11:33 PM	DMRGANC1209H	\$1,800.00		4
	WRAL			Tu	10/09/12	:30	11:33 PM	DMRGANC1209H	\$1,800.00		1_
	WRAL			Th	10/11/12	:30	11:29 PM	DMRGANC1209H	\$1,800.00		5
	WRAL			Sa	10/13/12	:30	11:15 PM	DMRGANC1209H	\$1,800.00		3
	WRAL			Su	10/14/12	:30	11:09 PM	DMRGANC1209H	\$1,800.00		2
11	WRAL	WRAL 6a News Sat	6-8a								
	ISSUE CL	ASS OF TIME									
				10/08/12 to		1x	1-		450000		
	WRAL			Sa	10/13/12	:30	6:09 AM	DMRGANC1209H	\$500.00		1
12	WRAL	CBS This Morning Saturday	8am - 10am								
	ISSUE CL	ASS OF TIME									
				10/08/12 to		1x	1-				
	WRAL	000 711 0 114 1 0 0		Sa	10/13/12	:00	0.50.444		,	See MG 12.2	1
		CBS This Sat Morning 8-9a	8-9a	Sa	10/13/12	:30	8:58 AM	DMRGANC1209H	\$600.00	MG for 12.1 10/13	2
13	WRAL	Andy Griffith Sat 730-8p	730-8p								
	ISSUE CL	ASS OF TIME									
				10/08/12 to		1x	1-				
	WRAL	O TI D 1700 0		Sa	10/13/12	:00	7 47 D		7	See MG 13.2	1
	WRAL	On The Record 730-8p		Sa	10/13/12	:30	7:47 PM	DMRGANC1209H	\$2/5.00	ISSUE CLASS OF TIME MG for 13.1	2



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRAL	CRIMINAL MINDS	1135-1235XM	•	•	_					
	ISSUE CLA	ASS OF TIME									
				10/08/	12 to 10/14/12	1x	1-				
	WRAL			Sa	10/13/12	:30	12:20 AM	DMRGANC1209H	\$300.00)	1
15	WRAL ISSUE CLA	CBS Sunday Morning ASS OF TIME	9-1030a								
				10/08/	12 to 10/14/12	1x	1				
	WRAL			Su	10/14/12	:30	10:29 AM	DMRGANC1209H	\$750.00)	1
16	WRAL ISSUE CLA	Face the Nation ASS OF TIME	1030-11a								
				10/08/	12 to 10/14/12	1x	1				
	WRAL			Su	10/14/12	:00			\$750.00	9 See MG 16.2	1
	WRAL	Face The Nation 1030-1130	1030-1130	Su	10/14/12	:30	11:29 AM	DMRGANC1209H	\$750.00	MG for 16.1 10/14	2
				prograi	program airs 1 hour - ISSUE CLASS OF TIME						
17	WRAL ISSUE CLA	Wed Hour 3 ASS OF TIME r8.23	10-11p								
				10/08/	12 to 10/14/12	1x	1				
	WRAL			W	10/10/12	:30	10:48 PM	DMRGANC1209H	\$3,500.00)	1
			Aired Spots	49							

Gross Total \$53,675.00

Agency Commission \$8,051.25

Payment Terms 30 Days **Net Amount Due** \$45,623.75